Message Text

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HONG KONG FOR ICA

E.O. 11652: N/A

TAGS: OEXC SCUL CH US

SUBJ: PRC REQUEST FOR "STAR WARS" AND OTHER 35 MM FILMS

1. AN OFFICIAL OF THE CHINA NATIONAL FILM IMPORT AND EXPORT CORPORATION CALLED USLO JUNE 8 AND ASKED IF THE CORPORATION COULD BORROW "STAR WARS" FOR FOUR OR FIVE DAYS. THE OFFICIAL SAID THAT HE HAD HEARD USLO HAD SPONSORED SEVERAL SCREENINGS AND TOLD USLO OFFICER THAT THERE IS "INTENSE INTEREST" IN THIS FILM. USLO OFFICER EXPLAINED THAT "STAR WARS" HAD ALREADY BEEN SHIPPED BACK TO THE UNITED STATES AND IT WAS UNLIKELY THAT THE FILM WOULD BE AVAILABLE IN THE NEAR FUTURE. THE OFFICIAL THEN ASKED USLO OFFICER IF ANY OTHER 35MM FILMS WOULD BE SCREENED THIS SUMMER. USLO OFFICER WAS NONCOMMITTAL.

2. COMMENT. THIS IS THE FIRST TIME THAT WE HAVE HAD A DIRECT REQUEST FROM A PRC ORGANIZATION FOR FILMS AND WE WOULD LIKE TO ENCOURAGE THE DEVELOPMENT OF A CONTINUING RELATIONSHIP. HOWEVER, THIS REQUEST PUTS US IN A BIND. IT IS AN EXCELLENT BET THAT THE CORPORATION WILL MAKE A PRINT OF THE FILM FOR LIMITED OFFICIAL USE

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PAGE 02 PEKING 01752 120227Z

SCREENING TO "RESTRICTED AUDIENCES" THROUGHT CHINA AS IT HAS APPARENTLY DONE WITH OTHER FILMS SUCH AS "SOUND OF MUSIC" AND "GONE WITH THE WIND." IF AGENCY AND DEPARTMENT AGREE, WE COULD LEND THEM ONE OF THE 35MM PRINTS THAT WE WILL BE RECEIVING WITH THE EXPLICIT UNDERSTANDING THAT IF THE FILM IS COPIED WITHOUT THE CPRODUCER'S PERMISSION, THEN

USLO WILL NOT BE ABLE TO LEND THEM ANY MORE FILMS. PLEASE ADVISE IF AGENCY OR PRODUCER HAS ANY OBJECTIONS TO LENDING "CASEY'S SHADOW" TO THE FILM CORPORATION. WOODCOCK

NOTE BY OC/T: TELEGRAM DELAYED IN TRANSMISSION.

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Subject: PRC REQUEST FOR \"STAR WARS\" AND OTHER 35 MM FILMS

TAGS: OEXC, SCUL, CH, US

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